



- Locally produced publication celebrating Roswell NM and surrounding area! Covering: Food, Music, Events, Community, and a healthy lifestyle with positive articles and local profiles.
- **FREE print** publication that is distributed online/mobile & in participating local small businesses in Roswell, Artesia, Ruidoso, Carlsbad, and surrounding areas.
- The perfect advertising platform for your business!
- **Full Page+ Advertisement includes web and social advertising.**

**KICKSTART/FOUNDERS RATE PER ISSUE**

<b>A publication by AGENCY66.COM LOCALLY OWNED AND OPERATED OUT OF ROSWELL, NM!</b>	<b>SIZE</b>	<b>SINGLE</b>	<b>6 Months</b>	<b>12 Months</b>
	Back Cover			\$2300
	Inside Back/Front Full			\$1295
	Full Page	\$1250	\$995	\$895
	1/2 Page	\$850	\$695	\$595
	1/4Page	\$650	\$495	\$395

COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

SALES REP: \_\_\_\_\_ SIZE OF AD: \_\_\_\_\_ MONTHS: \_\_\_\_\_ AT \$ \_\_\_\_\_ PER MONTH

JAN  FEB  MARCH  APR  MAY  JUNE  JULY  AUG  SEPT  OCT  NOV  DEC

This contract is an agreement to place advertising in **Roswell The Magazine**. By signing this contract, the advertiser hereby agrees to the following terms:

*The advertiser agrees that this contract cannot be terminated unless Roswell The Magazine is given written notice, at least 60 days prior to the space deadline. If a 6 or 12 month contract is terminated before the duration of the contract, the advertiser will be billed at the open rate for all ads previously run. If ad materials are not turned in by deadline, we reserve the right to run a pick-up of the previous month's ad.*

Advertising in Roswell The Magazine must be paid in full within 30 days of receipt of invoice. If unpaid balance exceeds 60 days, the discounted rate will be null and void and the sheet rate will be applied. If unpaid balance exceeds 90 days, the account will be turned over to collections. At 120 days past due, a judgment will be issued. If ad is removed after 'space deadline', the advertiser will be billed for that month's ad.

All first-time advertisers must pay before their first ad is run. If we have not received payment by the specified date we reserve the right to delay the ad until the following month. All regular advertisers will be billed monthly. **Make checks payable to Agency 66.**

I have read and understand the terms of this contract and the credit policy as stated above. I agree to be personally responsible for this debt and know the terms and deadline dates.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Credit Card Guarantee**

Please furnish account number as part of our credit card policy. Your card will not be charged unless you authorize it or if you are over 60 days.

Credit Card Number \_\_\_\_\_ 3 digit code \_\_\_\_\_ Exp.Date/CVV \_\_\_\_\_ Cardholder Name \_\_\_\_\_

# Advertising Rates

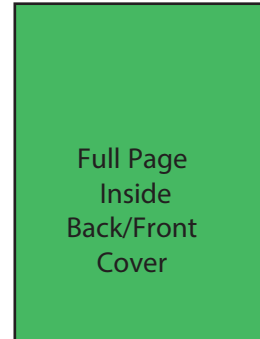
## ROSWELL THE MAGAZINE

2023 KICKSTART RATE SHEET

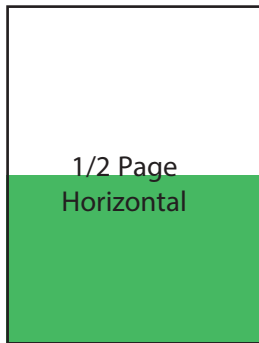
**ROSWELL**  
THEMAGAZINE.COM



12 Month Contract: Back Cover **\$2,300 / issue**

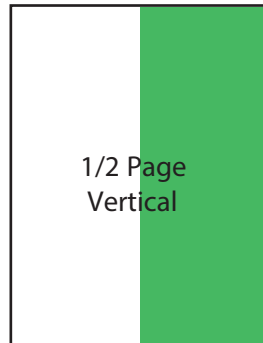


12 Month Contract: Back/Front **\$1,295 / issue**

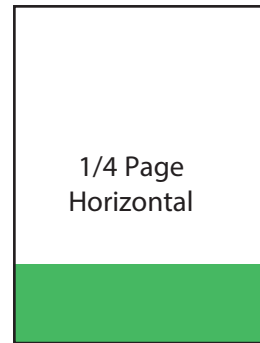


1/2 Page  
Horizontal

12 Month Contract: **\$595 / issue**  
6 Month Contract: **\$495 / issue**

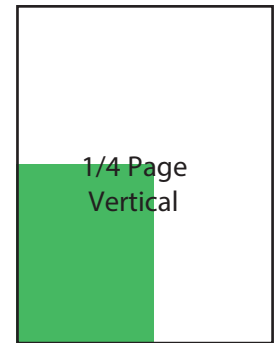


1/2 Page  
Vertical

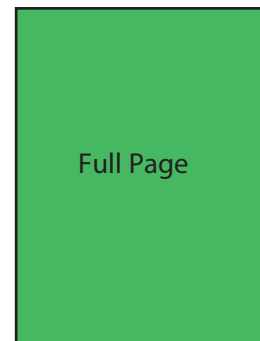


1/4 Page  
Horizontal

12 Month Contract: **\$395 / issue**  
6 Month Contract: **\$495 / issue**



1/4 Page  
Vertical



12 Month Contract: **\$895 / issue**  
6 Month Contract: **\$995 / issue**  
EVENT PAGE **\$1,250 / issue**

All prices include full color. Ad design is \$250 per ad **if needed**.  
Rates are net per month and available only to the first issue advertisers and will  
continue until canceled by advertiser. Photography available.

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